

John J. Reddish, MS, CMC

John Reddish is founder and president of Advent Management International, Limited. John and his associates work with, and speak to, leaders who want to master growth, transition and succession.

Areas of expertise are: strategic, succession and operational planning; turnaround; governance; ISO and QS 9000 based Quality Management; ISO 14000 EMS, marketing and market research; trading relationships; intellectual property management, small business valuation, financing and investment banking; and, targeted systems improvement.

Prior to starting his own consulting practice in 1978, Reddish served as vice president of the Presidents Association (PA) of the American Management Associations. From 1971 to 1976, he was president and director of client services at RA Group, an advertising and public relations agency.

Mr. Reddish has also been associated with the New York State Nurses Association, IBM Corporation, Edison Electric Institute and the Civil Service Employees Association.

He is listed in: **The International Directory of Distinguished Leadership, International Leaders in Achievement** Second Edition, **Who's Who in Finance and Industry, Who's Who in the World, Who's Who in Public Relations International, Who's Who in Sales and Marketing, Who's Who of Emerging Leaders in America**, and in the 1978 edition of **Outstanding Young Men in America**. He is a director of the Chester County International Trade Council, Pac-Strapping, Inc., and is a former director of the Kennett Symphony of Chester County, the Chester County Development Council and New York Theological Seminary.

Reddish is a member of the National Speakers Association, the American Arbitration Association panel of arbitrators and the Pennsylvania Business Brokers Association. He has written and spoken widely and is the author of the audiocassette program, "New Techniques for Motivation and Discipline", (Dible, 1983). He holds a bachelor's degree in communications from Fordham University and a master's degree in administration from West Chester University. Reddish has also taught management classes for several universities and training organizations, including Penn State University, Boston University, Texas Tech University, AMA International, INC Seminars and others. Reddish is a Certified Management Consultant.

docs/JRBIO/R14/0110

